

# ART ATKINSON

## VICE PRESIDENT OF EXPRESS UNIVERSITY

Express Employment Professionals

Training and talent development expert Art Atkinson is Vice President of Express University at Express Employment Professionals, where he oversees various learning programs including, sales, service, and leadership as well as the online learning and certification programs.

The ability to inspire and ignite learners has taken Atkinson from the training room to the stage. His speaking engagements include being an emcee and mainstage speaker for Express events nationwide to inspiring and motivating franchise offices in North America and South Africa. Atkinson has appeared at the Oklahoma Association for Career & Technology Education conference and the Central Oklahoma Chapter of the Association of Talent Development conference.

He began his career with Express in 1983 and has since trained more than 6,000 new franchisees and staff members, as well as taught more than 3,000 small-business training seminars. Atkinson has coached and led 30 area developers and a training staff of 10. Under his leadership, Express University consistently receives a ranking of 98% to 99% satisfaction in the quality of franchisee training from the Franchise Research Institute.

Atkinson's mastery of leadership training, talent development, and influencing others has been recognized at Express and within the talent management industry. He was a past president of the Central Oklahoma chapter of the Association for Talent Development. In 2011, Atkinson was presented with the Gordon Blair Heritage Award, the most prestigious honor given at Express Employment Professionals. He also received an Express Meritorious Award, which is presented to an individual who has gone above and beyond the call of duty to further the growth of the company.

In addition to his many skills, Atkinson holds a bachelor's degree from Oklahoma State University, is a Certified Staffing Professional, and a member of the American Staffing Association.

“Leaders must lead from both the head and the heart, but the most effective leaders lead more from the heart.”

— Art Atkinson

To schedule Art Atkinson for your next event, contact Sarah Sanders at (800) 652-6400

*Atkinson's topics include the following, but can be customized for your audience:*

- The Art of Influence
- Create Your Dream Team
- SMART Leadership



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